
element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by deerfencer1 - 2008/05/13 05:21

Some technical evidence that reveals the very strong fundamentals of this outstanding company, which makes it my #1 pick in the EV auto category as a great safe long-term holding you can likely pass on to your kids someday. Not only is Toyota hitting on all cylinders, they have the key alliances and partnerships in place

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Don - 2008/05/13 05:21

The Toyota Prius, the world's most popular hybrid car, emits half as much carbon dioxide as a traditional black cab does. This made it an obvious choice for greentomatocars, an environmentally friendly cab service in London that was launched on 1 March 2006 and was founded by two young ex-City lawyers. Hybrid cars have an electrical engine that takes over from the petrol engine when the car is moving slowly, which eliminates toxic fumes and noise. The company also buys carbon credits to offset unavoidable emissions. Most green services come at a greater cost to consumers. Not so for greentomatocars. In their words: A radical change in consumer behaviour is needed if society is to arrest climate change. greentomatocars believes that such change is only achievable if environmental businesses do not charge a premium for their goods and services. For example, a journey from West London to the West End costs GBP 10-11, which is GBP 4 less than the fare would be in a regular black cab. greentomatocars currently service West London, starting off with a fleet of five cars, and will expand to the rest of London by the end of the summer. Springwise has written about similar initiatives in Boston, New York and L.A., and is not surprised to see this business idea being copied to other traffic-logged cities across the world. Paris? Hong Kong? Sao Paulo? - Hide quoted text -- Show quoted text -

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Richard Papa - 2008/05/13 05:21

Great find Don, very inspiring too! London is listening... Cheers, Rich - Hide quoted text -- Show quoted text -

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Don - 2008/05/13 05:21

World Land Trust, which was founded in 1989 to preserve the world's most ecologically important and threatened lands, recently created a new way for concerned citizens to help the earth. The foundation now offers carbon offsets by sms/text message. Every time a consumer texts WLT CARBON to number 87050 (within the UK), World Land Trust will offset 140 kilograms of CO2 through its Carbon Balanced Program. The program regenerates rainforest, which not only helps remove CO2 from the atmosphere, but also provides habitat for endangered species. 140 kg of carbon dioxide is equivalent to the emissions produced by 16 restaurant meals, a one-way flight from London to Berlin, or average use of a tumble dryer over 2 months. An offset message costs GBP 1.50 plus standard network charges. Users can create accounts that keep track of their sms donations. Like hybrid taxis or Donny Cards, this concept's strength lies in making it easy for consumers to be good. One for other non-profits to copy and learn from! Website: <http://www.carbonbalanced.org> - Hide quoted text -- Show quoted text -

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by deerfencer1 - 2008/05/13 05:21

<<Springwise has written about similar initiatives in Boston, New York and L.A., and is not surprised to see this business idea being copied to other traffic-logged cities across the world. Paris? Hong Kong? Sao Paulo? That would be a beautiful thing indeed! Seems to me the states, fed, and utility companies can help kickstart the hybrid/PHEV momentum here by starting to order/run fleets of these cars. Larry

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Don - 2008/05/13 05:21

Kicking off in Rotterdam's Off_Corso on October 14th is the Sustainable Dance Club. The kick-off party will feature biological beer on tap and fair-trade clothing brand Kuyichi helping clubbers customize their clothes. The end concept will go much further. Enviu, an environmental NGO for young people, is working together with architectural firm Döll to create a truly sustainable nightclub. The club they envision will feature energy-generating dance floors (excellent way to extract kilowatts from energetic clubbers), toilets that flush with rain water, walls that change colour as a reaction to temperature changes, a rooftop garden and other elements that combine to create a sustainable clubbing environment. Working with the Technical University of Delft and the Development Board of Rotterdam, Enviu and Döll aim to build a club that will be fun and profitable, yet will have a low impact on the environment, while raising awareness for social and environmental issues. Some 80 Enviu volunteers (young professionals and students) have developed the concept over the last 8 months. We'll give you an update as soon as those energy-generating dance floors are ready for copying to urban hotspots across the world ;-)

Website: www.enviu.org Video presentation: www.youtube.com/watch?v=rzb3VFi3Sew - Hide quoted text -- Show quoted text -

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by deerfencer1 - 2008/05/13 05:21

<<The club they envision will feature energy-generating dance floors (excellent way to extract kilowatts from energetic clubbers), toilets that flush with rain water, walls that change colour as a reaction to temperature changes, a rooftop garden and other elements that combine to create a sustainable clubbing environment. They forgot to mention the bong-powered bartenders!

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Don - 2008/05/13 05:21

Yeah they grow their own on the rooftop gardens <g - Hide quoted text -- Show quoted text -

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by IO-rider - 2008/05/13 05:21

Larry: No question that Toyota has been doing it all right for quite a while now. Their approach is quite a bit different than GM isn't it?! A key element is that their management takes a long view and implements strategies to achieve the long term goals. GM is often guilty of pursuing short term strategies to achieve objectives and earning on a 2 or 3 quarter basis. Given how Toyota and GM differ on their business strategy, there is no prospect for GM to regain the market share or volume lost to Toyota in the next 5 years so Toyota is clearly the winner during that period into the future. I agree with Toyota being a good investment vehicle (LOL) as far as holding equities is concerned. I prefer options to equities as they are less (most don't know this fact) risky and offer better returns. Regards, - - Phil

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Tracy Talley - 2008/05/13 05:21

Ten four on the options Phil. I dabble in commodities and learned my lesson re: futures vs. options. Right now I've got several May corn puts which are now gaining strength. Boy would I be hurting if they were futures contracts. Tracy - Hide quoted text -- Show quoted text -

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by IO-rider - 2008/05/13 05:21

Tracy: The key is the leverage AND the hedge isn't it! Regards, - - Phil

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Tracy Talley - 2008/05/13 05:21

I just use options because if you lose, you know how much up front. No more. If you go far enough out, you rarely lose.
Tracy - Hide quoted text -- Show quoted text -

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by IO-rider - 2008/05/13 05:21

Tracy: I only place protected trades. That greatly limits the downside risk and doesn't limit the upside. Regards, - - Phil

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Tracy Talley - 2008/05/13 05:21

In commodities I believe that's called a stop and sure does limit risk. But I've had those bite me too. I've had trades that touched the stop and then reverse direction and take off. OOOH does that burn ya. Tracy - Hide quoted text -- Show quoted text -

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Tracy Talley - 2008/05/13 05:21

I have to wonder why AltairNanotech would tie themselves up like that!<<< Phil, Maybe at the time Altair needed the funding and a guinea pig. Who knows. But I'll bet they are getting a lot of knocks on the door. Tracy

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by IO-rider - 2008/05/13 05:21

Tracy: No! No! That's not what I mean by protected ... I'm referring to something similar to an arbitrage where I buy puts and calls and they each limit the risk of the other. Requires just the right fee/pricing for it to work, tho'. Regards, - - Phil

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by Tracy Talley - 2008/05/13 05:21

Ah yes, That's hedging for sure. I never could figure out a good way to do that. The only one who makes out is the broker, the way I saw it. Tracy - Hide quoted text -- Show quoted text -

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by deerfencer1 - 2008/05/13 05:21

<<I prefer options to equities as they are less (most don't know this fact) risky and offer better returns. That's not always the case, Phil, especially if the price of the underlying equity goes nowhere for an extended period. You can sit on an equity forever

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by IO-rider - 2008/05/13 05:21

Larry and Tracy: I made a generally true statement - nothing in the market is an absolute certainty. Since options expire in 30-60 days, the options trades are not made on dormant underlying equities. I've been doing this for quite a while and, to your point, one of the key search issues is activity to avoid stagnant equities. Or, as the guy who said the secret of making money in the market is buy low and sell high would say, don't buy options on dormant stocks, silly. As Tracy pointed out correctly, the reason options are inherently less risky is because 1) a smaller investment controls a larger amount of equity AND, 2) the downside risks are defined by the purchase price for the option. Buying a stock worth \$100 has a downside risk of \$100 while the option for that much stock may cost less than a \$1 and the downside risk is only \$1. Clear? LEAPs are fine but I prefer options. Spreads are harder to set up (or find) but, again, carry far lower risks than stocks. Being a good trader is still a key to success regardless of inherent risks in market trading. My best results have come from sideways or churning markets. Proper research into each company and trade, and attention to details are necessary if you wish to do better than 70% successful (profitable) trades. Regards, - - Phil

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by IO-rider - 2008/05/13 05:21

Also, I misdescribed the type of trades I like by not including covered calls. Regards, - - Phil

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by deerfencer1 - 2008/05/13 05:21

Phil, Covered calls are much different than naked option buying, and you can indeed make consistent money in a sideways or churning market selling premium on covered calls. Naked option buying is a whole different ballgame, and short-term naked buying even riskier. I believe the figure I've read many times is that 90% of these types of option traders are net losers, and it's not unusual to have a one day move against you result in a 50% loss (or more). Owning the underlying equity and selling calls on it when you expect a stagnant market, OTOH, always struck me as a smart strategy. Is this your typical trade? Larry

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by IO-rider - 2008/05/13 05:21

Larry: Glad you agree with that point. I'm sorry but I apparently didn't describe the strategy properly since I was focused on the issue of comparative risks. I still think, using the same care and strategy in choosing investments, that buying or selling options is intrinsically safer and less risky than stocks. (BTW, similar statistics reflecting badly on the intelligence of stock traders exist). The loss rates of investors is not a valid basis for comparing RISKS in the alternative investments! That's the only effective way to trade options in a market trending sideways! Yes, it works for me!. Regards, - - Phil

=====

element clothing brand website Toyota As #1 EV-related Auto Investment

Posted by IO-rider - 2008/05/13 05:21

Larry: I realized in my enthusiasm, that I may not have answered your specific question. I have no typical trade. I am an opportunist that looks, a few hours each month, for potentially profitable situations on stocks with good solid fundamentals. So while covered calls are my safest options trade, they are not my most frequent opportunity. Bull spreads are my favorite and easier to find since no stock ownership is a precursor. Regards, - - Phil

=====