
parenting magazine Parenting magazine inadvertently makes a point

Posted by Jan Andrea - 2008/05/10 06:28

My mom got me a subscription to Parenting last year

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Posted by HollyLewis - 2008/05/10 06:28

One of the pictures shows a mother bottlefeeding an infant while her older child pretends to bottlefeed a doll

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Posted by Jan Andrea - 2008/05/10 06:28

individual author. Yes, I'll give them that, at least, though there sure are a lot of formula/bottle ads! I would have hoped that having Sears on the panel would make it more BF-heavy, but alas. I suppose that's fairly unavoidable for a mainstream mag in America. I did tell my mother I'd rather have Mothering

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Posted by Sue - 2008/05/10 06:28

make it more BF-heavy, but alas. I had read an article that Dr. Sears wasn't immune to the handouts that formula companies were giving. He accepted them at some point. I don't know if he still does or not or when that occurred. Everyone has their price it seems. I personally like Parenting magazine, although I don't really have a use for it anymore as my girls are older now. It certainly is better than Child.

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Posted by HollyLewis - 2008/05/10 06:28

Yes, I'll give them that, at least, though there sure are a lot of formula/bottle ads! This is true. But have you noticed how the bottle ads all are set up to tout how much like breastfeeding Brand X bottles are, and how it's therefore easier to switch back and forth? And most of the bottle ads, unlike the formula ads, show a *father* giving the bottle, or don't actually show the bottle being *used* at all; several of them show or imply a working mother who is presumably pumping regularly. Even the Evenflo ads sing the praises of their breast pump

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Posted by JennP - 2008/05/10 06:28

if he still does or not or when that occurred. This is true. IIRC, it was a couple of years ago and he had banner ads for a formula company on his website. Guess everyone has bills to pay!

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Posted by Joy - 2008/05/10 06:28

formula company on his website. Guess everyone has bills to pay!

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Posted by Melissa - 2008/05/10 06:28

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Posted by JennP - 2008/05/10 06:28

prevent it from happening again (either by firing the banner ad company or insisting they remove all formula ads from his rotation). Ah, didn't know that part of it. Although I did hear that he pulled them after he got flack from his fans. I like Dr. Sears too, but I find it hard to believe he had no idea or no control over what ads went on his website.

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Posted by Belphoebe - 2008/05/10 06:28

to believe he had no idea or no control over what ads went on his website. Salon ran an article on this in January 2001. Here's a link: <<http://archive.salon.com/mwt/feature/2001/01/25/formula/print.html>

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Posted by JennP - 2008/05/10 06:28

Salon ran an article on this in January 2001. Here's a link: <<http://archive.salon.com/mwt/feature/2001/01/25/formula/print.html> Thank you for the link. I remember reading that article now.

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Posted by HollyLewis - 2008/05/10 06:28

Although only 33% or so of American women bf, Really? That seems awfully low to me, given that the percentage of new mothers who at least start out breastfeeding is generally stated to be much higher than that. Well, I suppose it could be that 33% of American *women* have ever breastfed. :-) But if you're talking about % of American women who've had a baby within the last x years, I'd think it's higher than that. Holly Mom to Camden, 2.5 yrs

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Posted by Sue - 2008/05/10 06:28

Why? (just curious) I'm considering subscribing to *some* parenting magazine, but haven't made a choice. Which do you like and/or dislike, and why? Thanks in advance, Richard Child is more of a Cosmopolitan for babies ;o). It seems there are too many adds for clothing and not really many good articles to read. When I subscribed to them 11 years ago when my first was a baby, it was much different and had actual articles to read on parenting. Not so much now.

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Posted by HollyLewis - 2008/05/10 06:28

I'm considering subscribing to *some* parenting magazine, but haven't made a choice. Which do you like and/or dislike, and why? Parenting and Parents are almost indistinguishable from each other, but I do find that Parenting is slightly more AP-friendly. (The health advice column is written by Dr. Sears, for example, as previously mentioned.) I once received a package soliciting my subscription to Parents, as well as advertising a book they published that was something like 1001 Tips from Real Parents. One of the featured tips was a story from a mother whose baby had digestive problems and started refusing the bottle when she switched him from breastfeeding to formula. (Surprise, surprise.) The oh-so-wonderful advice? She added chocolate powder to his formula and everyone was happy ever after.

Yeah, I want to buy a book that promotes not only formula, but chocolate milk, for 7-month-olds. Not. After that, I determined that I will never subscribe to that magazine. Anyway, there is also Child, which most people here find too Vogue-like. Yeah, the fashion spreads are ridiculous. (Who buys \$200 sweaters for babies? I suppose someone must, or they wouldn't make 'em.) And the kids' parties they feature are similarly outrageous. But actually, I don't find the articles much different from Parenting's, otherwise. The stuff on health and safety, discipline issues, toy-and-game suggestions, etc., is all the same. That's pretty much it for mainstream offerings. There's Mothering, of course, for the alternative viewpoint, and I think it's worth reading even if you don't plan to feed your family nothing but organic produce raised on your own land. ;-)

Oh, and there's also Baby Years, if it's still around

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Posted by Michelle J. Haines - 2008/05/10 06:28

Really? That seems awfully low to me, given that the percentage of new mothers who at least start out breastfeeding is generally stated to be much higher than that. IIRC, 60% make any attempt at all, and it's about 30% by six months

Michelle Flutist

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Posted by Herself - 2008/05/10 06:28

That's pretty much it for mainstream offerings. There's Mothering, of course, for the alternative viewpoint, and I think it's worth reading even if you don't plan to feed your family nothing but organic produce raised on your own land. hahahaha! That's pretty much it. I love it tho...makes me think. My mother just emailed and said that my sister (who got me the sub to Mothering, and is pretty crunchy) is into Redbook. My mom snagged one from her doc's office and says she can see why...says it's aimed at young moms. <shrug Take a peek.

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Posted by kristi - 2008/05/10 06:28

That's pretty much it for mainstream offerings. There's Mothering, of course, for the alternative viewpoint, and I think it's worth reading even if you don't plan to feed your family nothing but organic produce raised on your own land. hahahaha! That's pretty much it. I love it tho...makes me think. My mother just emailed and said that my sister (who got me the sub to Mothering, and is pretty crunchy) is into Redbook. My mom snagged one from her doc's office and says she can see why...says it's aimed at young moms. <shrug Take a peek. Brain, Child. Kristi

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Posted by HollyLewis - 2008/05/10 06:28

In article <20031027141518.27174.00000...@mb-m24.aol.com, hollyle...@aol.com says... Really? That seems

awfully low to me, given that the percentage of new mothers who at least start out breastfeeding is generally stated to be much higher than that. IIRC, 60% make any attempt at all, and it's about 30% by six months Michelle Flutist That sounds about right for national statistics. The figure I was disputing was something like 33% of moms breastfeed . It's more like 60% than 30%, is what I'm saying. (I'm still glad I live where I do. It's more like a 95% initiation rate and 60% at 6 months here.) Holly Mom to Camden, 2.5 yrs

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Posted by Jennifer James - 2008/05/10 06:28

adds for clothing and not really many good articles to read. When I subscribed to them 11 years ago when my first was a baby, it was much different and had actual articles to read on parenting. Not so much now.

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Posted by Chookie - 2008/05/10 06:28

Just wanted to pipe up that the best parenting magazine I know of is Essence , the magazine of the Australian Breastfeeding Association. Pro-BF, real-life stories, interesting topics... but it's only quarterly.

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Posted by kristi - 2008/05/10 06:28

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